



Customer Service Is FREE

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William T. Pearsall

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[info@customerserviceisfree.com](mailto:info@customerserviceisfree.com)

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# Customer Service Is FREE

PLUS

101 Free Things You Can Do **NOW** to Improve Service

One simple phrase sums up customer service today:

Customer Service Sucks!

Corporate America spends millions upon millions of dollars on marketing and promotion but often overlooks the importance of customer service. Excellent service produces immediate results with no additional cost. This book teaches FREE and practical principles that can be implemented NOW to improve customer service. Filled with FREE exercises, examples, worksheets, awards, tips and tools, let this book be your guide to excellence.

- Build Loyalty
- Create Memorable First Impressions
- Attract Customers with Positive Attitudes
- WOW Your Customers
- Gain Word-of-Mouth Advertising
- See Immediate Results

Exceptional customer service is FREE and starts with you. Raise the bar! Your customers will thank you. Your competition will envy you. Your boss will appreciate you. Your employees will respect you!

FREE is a great place to start!

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Customer Service Is FREE, LLC

P.O. Box 711

Lambertville, MI 48144

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